

3rd

# MEDTEC INNOVATION

symposium and pitch

## Start of Invitation of Presenters to MEDTEC INNOVATION Pitch

Open call for presenters in the field of advanced  
medical technology

<b>Eligible applicants definition</b>	Companies, teams, and individuals (including students) with ideas, technology, products, or a business (unpatented ideas are also accepted) pertaining to medical devices, digital health, medical services, or other medicine and healthcare related technology, and equipped to present it.
<b>Schedule</b>	<pre> graph LR     A[Application starts From August 13th] --&gt; B[Application deadline: September 23rd]     B --&gt; C[Document Screening: The second week of October]     C --&gt; D[Pitch event: November 13th]           </pre>
<b>Screening</b>	Documents will be screened in order to determine final candidates to appear at the pitch event. All applicants will be notified of results; those passing the initial screening will be announced on the LINK-J web site on October 31.
<b>for submitting the applications and inquiries</b>	<p><a href="mailto:medpitch2020@jomdd.com">medpitch2020@jomdd.com</a> (contact: Takahata, JOMDD)</p> <p>※ Deadline for applications: Wednesday, September 23</p> <p>※ Please send a summary of your company and technology to the e-mail address above to apply. (Any format is accepted. Consolidate your application under ten pages and list applicant backgrounds and company history, and discuss technical advantage, business innovation, intellectual property, and other details)</p>
<b>Final Screening</b>	<p>Each selected presenters could give a pitch in either Japanese or English, as part of the program of 3rd MEDTEC INNOVATION – Symposium and Pitch, at November 13, Friday. The time for each pitch is ten minute length, five-minute presentation and five-minute Q&amp;A. The results will be announced at the same day of the final examination.</p> <p>Generally speaking, all presenters will be asked to appear at the Tokyo venue, not Osaka, but this may be changed to streaming online. Details will be finalized in October and notified directly to presenters.</p>
<b>Jury</b>	Medical Devices-related venture capitalists in Japan and the U.S.A.
<b>Awards and Prizes</b>	<p>The winning team is entitled to select from 1 or 2 below.</p> <p>1. Travel expenses for an overseas travel program (two members of winning team) focusing on securing interest from Silicon Valley venture capital, incubators, and investors (three nights, five days stay in Silicon Valley). (Examples of places to visit: U.S. Medical Device Incubator 'Triple Ring Technologies', Fogarty Institute, UCSF Rosenman Institute, etc) * Destinations are subject to change. *The timing of travel will be determined according to conditions surrounding COVID-19. *If we cannot say for certain about when the trip will be carried out, there is a possibility that we will offer a prize money based on the travel expenses instead of travel expenses.</p> <p>2. JOMDD will provide up to 100M JPY in commercialization/overseas expansion costs or development costs</p>

## Profiles of pitch judges



### Takahiro (Taka) Uchida, MD, PhD, MSc,

Founder and CEO of the Japanese Organization for Medical Device Development, Inc. (JOMDD), the first incubator for medical devices and healthcare in Japan. Taka is a specialist for cardiology and internal medicine in Japan. He graduated the Harvard School of Public Health with a master degree in Epidemiology and completed the General Management Program at Harvard Business School. He is the first Japanese medical officer/reviewer at the U.S. Food and Drug Administration, Center for Devices and Radiological Health. After succeed as a Medical Director at Boston Scientific Corporation, Taka worked as a consultant to support multiple medtech startups in the Bay area of U.S.A. He also holds several academic roles, for example, committee member/review board/advisory for the Ministry of Health, Labour, and Welfare, Japan Agency for Medical Research and Development, etc.



### Fumiaki Ikeno, Stanford Biodesign, Stanford University Program Director (U.S) Japan Biodesign

Born in Hamamatsu City. A doctor of medicine. After graduating from Jichi Medical University, became involved in regional healthcare, such as medical access for those in remote regions. During this time, experienced issues particular to the Japanese medical space, such as its super-aging society. Starting in 2001, began circulatory organ research at the Stanford University department of cardiology, and since that time has contributed to research & development, animal testing, and clinical trials for over 200 American medical device startups over the span of nineteen years. Has played a part in numerous successful startups from their founding, among them Fox Hollow Technologies, Atheromed, KAI Pharmaceutical, and CV Ingenuity. In addition to working with startups, is also an experienced advisor in his field to major medical device manufacturers and other players, and is deeply familiar with medical affairs in Japan and the United States. Since 2013, has served as a board member of MedVenture Partners.



### Kirk Zeller, Board Member, US Japan Medtech Frontiers

Founder, Silicon Prairie Center / Partner, Nichibeï Medtech Advisors, LLC / Board Member, Co-Founder, MedMarket Access, LLC

Kirk Zeller, DBA is a medical device entrepreneur and founder of the Silicon Prairie Center, a unique entrepreneur live and work community which incubates capital efficient start-ups. Kirk's career as well as his masters and doctorate research have focused on medical device start-ups and Kirk is currently co-founder of several companies including two incubated at the Silicon Prairie Center. Kirk started his career as a heart valve sales rep in Japan and has lived, worked, and studied in the US, Europe, and Asia.



### Hiroyuki Hasegawa, Executive Officer of Mitsubishi UFJ Capital Co., Ltd.

Joined Daiichi Pharmaceutical Co., Ltd. (currently: Daiichi Sankyo Co., Ltd.) in 1994. Hasegawa was assigned to the post-marketing surveillance department and took charge of the areas of infectious diseases and oncology. He joined UFJ Capital Co., Ltd. (currently: Mitsubishi UFJ Capital Co., Ltd.) in 2004. Since 2013, he has been engaged in open innovation activities in collaboration with Daiichi Sankyo Co., Ltd. based on the results of academic research funded by the OIDE Fund. Hasegawa has promoted investment efforts using the Mitsubishi UFJ Life Science No.1 Fund, No. 2 Fund and No.3 Fund (MUFG Medical Fund) (total 30 billion yen) established in 2017, 2019 and 2020 respectively. Currently, he is an outside director of Kamui Pharma, Inc., Chordia Therapeutics, Inc., Veritas In Silico, Inc., and GAIA Biomedicine, Inc., as well as a "medical field" industry-academia fellow at the Graduate School of Medicine, Kyoto University, under the Industry-Academia Collaboration Initiative.



### Shinichi Takamiya, Managing Partner, Globis Capital Partners

Shin leads GLOBIS's investments in consumer and healthcare area. Forbes Japan's Midas List #1 2018. BA in Economics from University of Tokyo, Harvard Business School MBA. His track record includes: IPO iStyle, Aucfan, Kayac, Pixta, Mercari, and Lancers; M&A Shimauma Print System, and nanapi. His active portfolio includes Viibar, Timers, Coubic, Reblue, and Mirrative, FastDOCTOR, and Gracia etc.

## 3rd MEDTEC INNOVATION – Symposium and Pitch

Date	Friday, November 13, 2020 1:00 p.m. - 7:15 p.m. (6:15 - 7:15 Mingle session) (JST)
Location	First venue <b>Nihonbashi Life Science Hub</b> Muromachi Chibagin Mitsui Building, 8th Floor (COREDO Muromachi 3), 1-5-5 Nihonbashi Muromachi, Chuo-ku, Tokyo, 103-0022
	Second venue <b>Midosuji Mitsui Building</b> 4-1-3 Bingomachi, Chuo-ku, Osaka-shi, Osaka, 541-0051
	Satellite venue <b>Nihonbashi Life Science Building, Conference Room 201</b> 2-3-11 Nihonbashi Honmachi, Chuo-ku, Tokyo, 103-0023
	Online venue plans for online streaming / online exhibit
Hosted by	Life Science Innovation Network Japan, Inc. (LINK-J)
Co-hosted by	Japanese Organization for Medical Device Development, Inc. (JOMDD), MedVenture Partners, Inc., US- Japan Medtech Frontiers (USJMF)
Time schedule	<p>※ Details will be posted on <a href="http://www.link-j.org">www.link-j.org</a>.</p> <p>1 : 00 p.m. Greeting, Keynote lecture</p> <p>2 : 00 p.m. Break</p> <p>2 : 10 p.m. Session1-4</p> <p>3 : 20 p.m. Panel Discussion</p> <p>4 : 20 p.m. Break</p> <p>4 : 40 p.m. MEDTEC INNOVATION Pitch -Startup pitch (5minutes) + Q&amp;A (5minutes) × for each team</p> <p>6 : 15 p.m. Mingle session/business card exchange</p>
Contact	PR personnel: Takahata, JOMDD E-mail: <a href="mailto:info@jomdd.com">info@jomdd.com</a> (in regard to pitch: <a href="mailto:medpitch2020@jomdd.com">medpitch2020@jomdd.com</a> )