

**Consultation Service Provided by Pharmaceutical and Medicine
Experts for Professors and Researchers Engaged in Research**

Out of Box Consultation Room for Free Consultation Starts on October 7

**Members include Mr. Seo from Pfizer, Mr. Takahashi from Bayer, Mr. Noumi from Sanofi,
and other persons in charge of open innovation at pharmaceutical companies**

Tokyo, Japan, October 6, 2016 - Mitsui Fudosan Co., Ltd. (“Mitsui Fudosan”) and Life Science Innovation Network Japan, Inc. (“LINK-J”), a group that consists of mainly volunteers from academia, will open the Out of Box Consultation Room for researchers at universities and other educational institutes. This room located in the Nihonbashi Life Science Building will open on Friday, October 7, and serve as place where people can seek friendly advice from experts on the research and ideas they intend to propose to corporations.

Background and Purpose of Out of Box Consultation Room

Professors, researchers, students conducting research in the field of pharmaceuticals and medicine often submit the content of their research or ideas to the research promotion programs of corporations. Unfortunately for those whose ideas are rejected, they often fail to hear any recommendations on how to improve their research to avoid being rejected again, or are told that they would like to have more constructive discussion on their research. We decided to open this consultation room to release excellent seeds and ideas out into the world by improving them from a business perspective.

MISSION of Out of Box Consultation Room

- Promote mutual understanding between academia and pharmaceutical companies in Japan and other countries
- Support research that meets the needs of companies
- Contribute to patients through the efficient and practical application of a seed or technology of Japanese origin

Details and Procedure of Service

This consultation service is provided in a wide range of areas such as drug discovery seeds, drug discovery technologies, drug discovery infrastructure, and digital-health related matters*1. The members of the Out of Box Consultation Room include Mr. Toru Seo from Pfizer, from Mr. Shunichi Takahashi from Bayer Yakuhin, and Mr. Takato Noumi from Sanofi, who are LINK-J supporters, and those in charge of open innovation and R&D at major pharmaceutical companies in Japan and other countries. They provide professional advice on the content of research and ideas from a business perspective.*2



Toru Seo from Pfizer



Shunichi Takahashi from Bayer

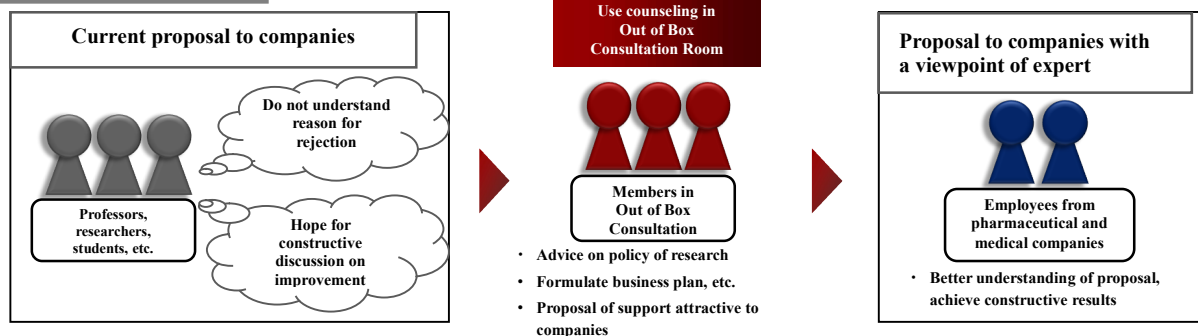


Takato Noumi from Sanofi

*1 Consultation service is provided in multiple fields. However, each member has his/her own field of expertise.

*2 The details during the consultation session are only shared among the members.

Image of use of service



■ About Life Science Innovation Network Japan, Inc. (LINK-J)

LINK-J is a general incorporated association established by Mitsui Fudosan and volunteers from academic circles. With its base in the Nihonbashi area, where a number of pharmaceutical companies are clustered, LINK-J aims to promote open innovation in the life science realm through industry-government-academia cooperation and extend support to the creation of new industries. Across the entire life science area, i.e., the area where all sciences are combined, ranging from medicine to science and further to engineering or new technologies, such as information and communication technology (ICT) or artificial intelligence (AI), it will accelerate interdisciplinary human and technological exchanges.

■ Out of Box Consultation Room

Day and time: Friday afternoons*3

Location: Communication Lounge, 10F, Nihonbashi Life Science Building

Remarks: No appointment necessary. Free consultation.

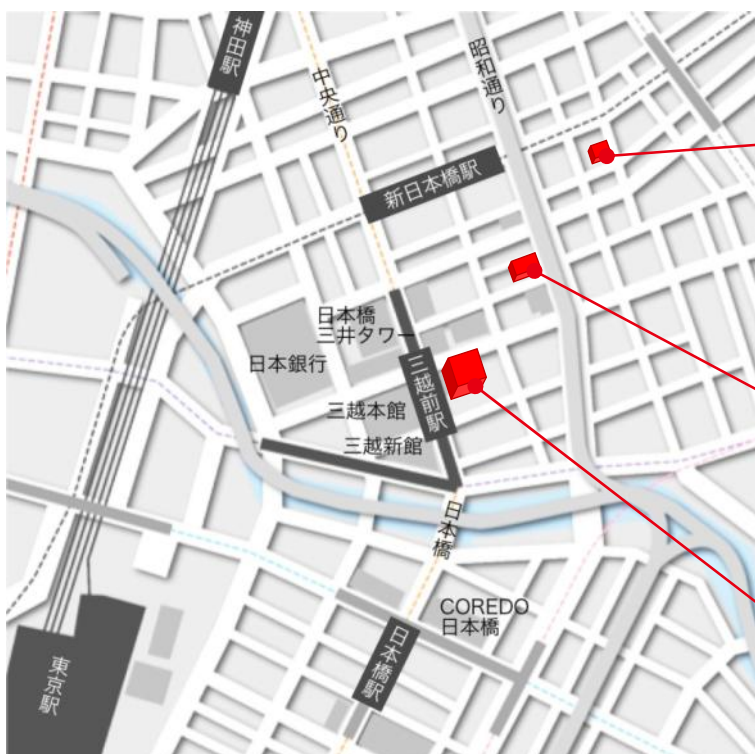
*3 For details about the day and time, please refer to our website: <http://www.link-j.org/>

■ LINK-J supporter system

LINK-J has recruited a number of “supporters,” people with knowledge spanning diverse fields and whose skill sets range from research and development to management, law, and accounting. Our supporters, who include entrepreneurs and experts, participate in many of the events that we put together and offer one-on-one advice to LINK-J special members.

■ Nihonbashi Life Science Hub

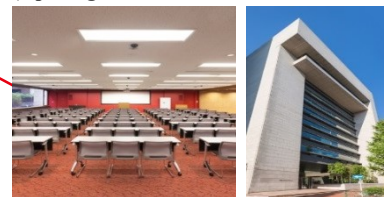
Mitsui Fudosan has created the following life science bases in Nihonbashi.



Nihonbashi Life Science Building 2



Nihonbashi Life Science Building
(Opening of Out of Box Consultation Room)



Nihonbashi Life Science Hub

