

We are pleased to invite you to a Symposium to be held in Tokyo on Monday evening, October 16th, on the topic, "Digital Therapeutics: The Evolution of Pharma's Engagement in the Digital Therapeutics Space". The Symposium will be in English and there is no fee to attend with prior registration. Please see below for the description and registration link.

The poster features a dark blue background with a cityscape and several glowing circular elements. On the left, the Plexus Ventures logo is at the top, followed by the event title in large white letters. Below the title, the date and time are listed, followed by the location. On the right side, five circular portraits of the speakers are arranged vertically, each with their name and title below it. At the bottom left, the hashtag #MeetPlexusVentures is displayed.

PLEXUS VENTURES
Business Builders in Healthcare

**DIGITAL THERAPEUTICS:
THE EVOLUTION OF
PHARMA'S ENGAGEMENT
IN THE DIGITAL
THERAPEUTICS SPACE**

OCTOBER 16, 2023,
17:30~19:30

LOCATION:
NIHONBASHI LIFE SCIENCE BUILDING,
2 CHOME-3-11 NIHONBASHIHONCHO,
CHUO CITY, TOKYO

GABRIELE TUNDO
PARTNER AT PLEXUS VENTURES

RICHARD BROWN
MANAGING PARTNER AT
PLEXUS VENTURES

**CHANTAL ANN
ADELE HEPPOLETTE**
MBBS PHD

SOŇA SIKOROVÁ
CEO AND CO-FOUNDER AT MINDPAX

#MeetPlexusVentures

The Symposium

Plexus Ventures, a global healthcare advisory firm, established a Digital Therapeutics and Healthtech focus in 2019. The panelists will present findings from an analysis of transactions involving 54 DTx developers with 48 pharmaceutical companies worldwide since 2011, totaling 114 completed deals. Observations will be based on the experience and empirical evidence generated through four years of advisory and market-shaping activities in the field of DTx.

The CEO of Mindpax will be interviewed to gain her perspective on the opportunities and challenges in the field as a developer of precision digital solutions for Severe Mental Illnesses

Following the interview, a Q&A session will allow the audience to raise topics of interest.

This Symposium is an opportunity to gather a limited group of those working in DTx in Japan and inform them of the status of the DTx market worldwide. The role of Japanese companies as pioneers in the development and commercialization of these new technologies shaping the future of healthcare will be discussed.

Audience:

1. Decision-makers from Corporate and Business Development departments at pharmaceutical companies
2. Management level persons responsible for defining and executing the strategy for partnering in the fields of digital therapeutics, healthtech and medical devices
3. Members of digital therapeutics and healthtech companies

○ Date & Time: October 16, 2023 17:30-19:30

○ Location: Nihonbashi Life Science Building, 313 meeting room (3 FL)

○ Language: English

○ Participation fee: Free. Limit of 2 participants from each company

○ Registration and inquiries: Reply to info@plexusventures.com

○ Program:

17:30~17:40: Introduction

17:40~18:00: Plexus Ventures, Gabriele Tundo, Plexus Ventures DTx/HealthTech leader

18:00~18:20: Plexus Ventures, Chantal Heppolette, Ph.D/MD, advisor

18:20~18:40: Interview with Soňa Sikorová, CEO and Co-Founder of Mindpax

18:40~19:00: Question and answer with the panelists and audience

19:00~19:30: Reception and business card exchange (hors d'oeuvres served)

○ Organizer: Plexus Ventures