



2nd ME Thailand Seminar

Strengthening the Japan-Thailand Strategic Partnership in Wellness & Regenerative Medicine

**Theme : International Collaboration in Wellness & Regenerative Medicine
between Japan and Thailand**

March 5, 2026

14:00 -16:30 (JST)

12:00 -14:30 (TST)

◆On site : Nihonbashi Life Science Building
201 Conference room, Tokyo, Japan

◆Online : Zoom

Schedule (Tentative)

14:00 - 14:05 Opening Remarks

- Dr. Manami Uechi, Director, Health and Social Welfare, Economic Research Institute for ASEAN and East Asia (ERIA)
- Mr. Ezawa Masana, Deputy Director-General, Commerce and Service Industry Policy Group, METI
- Dr. Ratchanee Wattanawisitporn, Minister, Office of Economic and Investment Affairs, Royal Thai Embassy

14:05 - 15:10 Session 1: Wellness & Regenerative Medicine

1. A Japan-led model for international expansion and partnership in wellness

- Dr. Kenji Shibuya, CEO, Medical Excellence JAPAN

2. Thailand's Strategic Transformation into a Wellness & Longevity Hub

- Dr. Nart Fongsmut, Executive Director, Sub-committee on Healthcare Service Business, Thai Chamber of commerce / Board of Directors, ME Thailand

3. Regenerative Medicine in Japan: Current Initiatives and Future Horizons

- Dr. Yoshiki Sawa, Professor Emeritus, Osaka University / Director, Osaka Police Hospital
- Dr. Kazuhiro Hiyama, Director, Tokyo Ginza Wellness & Aging Clinic

4. Regenerative Medicine in Thailand: Current Initiatives

- Dr. Prasert Trivijitsilp, Director, King Mongkut Chaokhunthahan Hospital / Gynecologist

5. Regenerative Medicine in Thailand: Current Policy & Regulation

- Dr. Ngamnetr Eiamankha, Public Health Technical Officer, Ministry of Public Health, Thailand

15:10 - 15:35 Session 2: Market Research Debriefing

- Dr. Junichiro Yonekura, Managing Director, Corporate Directions, Inc.

15:35 - 15:45 Break

15:45 - 16:25 Session 3: Panel Discussion

- Pathways to Project Formation, Investment, and Implementation for Japan-Thailand Wellness Collaboration

16:25 - 16:30 Closing Remarks

- Dr. Kenji Shibuya, CEO, Medical Excellence JAPAN
- Mr. Chayaporn Phornprapha, CEO, Medical Excellence Thailand

16:30 - 17:30 Networking

Insights on Wellness & Regenerative Medicine

Gain insight on how Japan and Thailand prioritize and apply these fields, focusing on real-world practicalities.

Partnership Models & Case Studies

Explore collaboration models that leverage the strengths of both countries to drive growth and market expansion.

Networking & Professional Exchange

Connect with guest speakers and fellow attendees to build partnerships and expand professional networks in person.

Register here!

Deadline: February
27(Fri)

