

# Financial Strategies for Early-Stage Biotech Companies

Join iCONM in collaboration with BioLabs for an afternoon of discussion and networking focused on the future of biotech innovation. The event will feature a workshop on fundraising and growth strategies for biotech startups led by **Doug Crawford (Mission BioCapital)**, followed by a fireside chat with Hiroshi Atsumi (iCONM with BioLabs) exploring lessons from the US and Japan biotech ecosystems. The program will conclude with a networking reception for entrepreneurs, researchers, investors, and industry leaders.



## BioLabs Overview

Susan Chase (BioLabs)



## Workshop

### Financial Strategies for Early-Stage Biotech Companies

Doug Crawford (MBC)



## Fireside Chat with Q&A

Doug Crawford (MBC)

Hiroshi Atsumi (iCONM with BioLabs)



## Networking Reception

**Speaker: Doug Crawford**  
Co-Founder & Managing Director of MBC

**Register Now**



28 July, 2026



3PM - 6PM (JST)



iCONM (Innovation Center of NanoMedicine)  
3-25-14 Tono-machi, Kawasaki-ku, Kawasaki City,  
Kanagawa, 210-0821, Japan



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In collaboration with  
biolabs

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mission  
BIOCAPITAL

## ABOUT THE SPEAKER



### Douglas Crawford, PhD (Co-Founder & Managing Director of Mission BioCapital)

Douglas Crawford, PhD is Co-Founder and Managing Director of Mission BioCapital, where he focuses on seed and early-stage biopharmaceutical investments and firm leadership. He also oversees MBC BioLabs, a network of shared laboratory facilities that has supported more than 400 biotech startups, helping advance 173 drug programs into the clinic, bring 135 products to market, and raise over \$20 billion in funding. Since 2004, Doug has helped entrepreneurial scientists launch and grow biotech companies. While at QB3, he created the University of California system's first life science startup incubator and later founded Mission Bay Capital, a predecessor to Mission BioCapital. Doug has led investments in more than 40 companies and currently serves on the boards of several biotech startups. He earned his PhD in Biochemistry from the University of California, San Francisco (UCSF).

## AGENDA

TIME	SESSION	DETAILS
3:00 PM - 3:20 PM	<b>BioLabs Overview</b>	Discover how BioLabs supports biotech startups through world-class lab facilities, a collaborative community, and a global network of experts, investors, and industry partners.
3:30 PM - 4:15 PM	<b>Financial Strategies for Early-Stage Biotech Companies</b>	Raising capital is one of the biggest challenges facing early-stage biotech companies. This workshop will explore how founders can approach fundraising, manage capital efficiently, and position their companies for long-term growth. Topics will include investor expectations, funding strategies, non-dilutive financing opportunities, and considerations for companies looking to expand beyond their home markets. Whether you are preparing for your first raise or planning your next stage of growth, this session will provide practical perspectives to help navigate the realities of building a biotech company.
4:15 PM - 5:00 PM	<b>Fireside Chat with Audience Q&amp;A</b>	Explore lessons from Boston and Japan on building successful biotech ecosystems, supporting startup growth, and fostering global collaboration.
5:00 PM - 6:00 PM	<b>Networking Reception</b>	Connect with founders, researchers, investors, industry leaders, and ecosystem partners from across the biotech community.

## WHO SHOULD ATTEND?

